

Myrtle Beach Area Chamber of Commerce

Horry County Accommodations Survey

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Horry County Accommodations Survey

This survey is an attempt to quantify the available accommodations inventory in Horry County for the Myrtle Beach Area Chamber of Commerce.

The results of the survey are broken down into Units and Bedrooms. A Unit is the specific address, room number or campsite that is rented. The Bedrooms are the count of bedrooms attributable to each unit.

Unit count was established for all categories: motels, condos, condotels, time-shares, single family rentals, and camp ground sites. Resources utilized for Unit and Bedroom counts were: Smith Travel, Expedia, AirBnB, VRBO, Horry County tax records, surveys, and manual counting.

The Accommodations Survey yielded a count of 77,218 Units potentially available for overnight rentals in Horry County and a corresponding Bedroom count of 156,978. These counts are conservative for the single family and condo inventory. Of the 152,655 single family and condo units in Horry County 53% are non-owner occupied...80,414 non-owner occupied housing units. The use of these units could be annual rental, short-term rental or 2nd home/personal use. The inland short-term and personal units affect the accommodations total but their counts are inconclusive.

Horry County Accommodations Count

	Units/Rooms/Sites	Bedrooms
Single Family		
1 Family	4,186	16,747
Dwelling on Leased	41	196
<i>Subtotal:</i>	<i>4,227</i>	<i>16,943</i>

	Units/Rooms/Sites	Bedrooms
East of 17 Potential		
1 Family	2,138	5,957
2 Family	132	592
3 Family	20	109
4 Family	7	49
Condo	970	2,558
Patio Home	295	825
TownHouse	240	538
<i>Subtotal:</i>	<i>3,802</i>	<i>10,628</i>

	Units/Rooms/Sites	Bedrooms
Condo		
2 Family	369	1,963
3 Family	33	222
4 Family	61	461
Condo	19,624	46,959
Patio Home	253	808
TownHouse	775	1,943
<i>Subtotal:</i>	<i>21,115</i>	<i>52,356</i>

	Units/Rooms/Sites	Bedrooms
Hotel		
Condotel	11,877	18,471
Hotel	16,157	18,112
<i>Subtotal:</i>	<i>28,034</i>	<i>36,583</i>

	Units/Rooms/Sites	Bedrooms
Timeshare		
<i>Subtotal:</i>	<i>3,932</i>	<i>6,387</i>

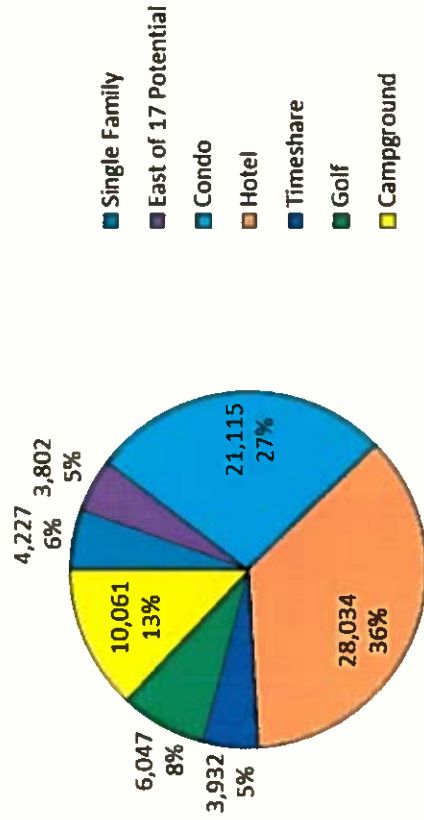
	Units/Rooms/Sites	Bedrooms
Golf		
1 Family	279	824
Condo	5,517	12,529
Patio Home	140	321
TownHouse	111	257
<i>Subtotal:</i>	<i>6,047</i>	<i>13,931</i>

	Units/Rooms/Sites	Bedrooms
Campground		
Campground Perm	4,992	10,012
Campground Trans	5,069	10,138
<i>Subtotal:</i>	<i>10,061</i>	<i>20,150</i>

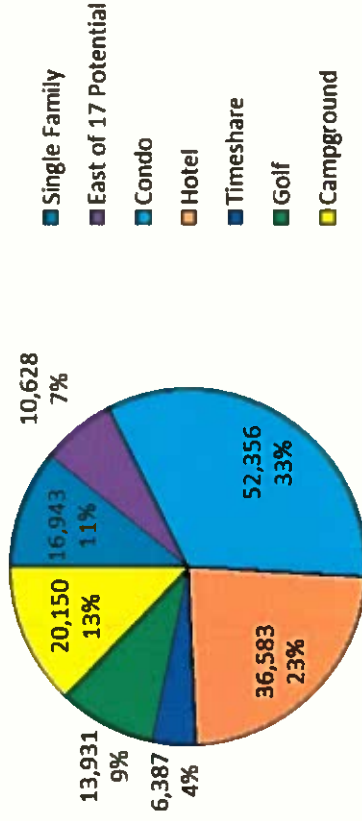
	Units/Rooms/Sites	Bedrooms
Grand Total	77,218	156,978

Horry County Accommodations

Units



Bedrooms



Type	Units	Bedrooms
Single Family	4,227	16,943
East of 17 Potential	3,802	10,628
Condo	21,115	52,356
Hotel	28,034	36,583
Timeshare	3,932	6,387
Golf	6,047	13,931
Campground	10,061	20,150
Total:	77,218	156,978